

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

IT,E&C Dept – IT Promotion – Sanction and release of an amount of Rs.31,19,600/- (Rupees Thirty one lakhs Nineteen thousand and six hundred only) to the M/s Ramakanth Advertising Pvt Ltd an Empanelled agency of Information and Public Relations Department towards advertisements in news papers – Orders – Issued.

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INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS DEPARTMENT (Promotion wing)

G.O.Rt.No.3

Dated:-13-01-2015

Read the following:

1. G.O.Rt.No.3011, Fin (EBS-I-GAD-I-II) Dept., dt.18.12.2014
2. G.O.Rt.No.3042, Fin (EBS-I-GAD-I-II) Dept., dt.22.12.2014
3. U.O.Note No.332/IT,E&C/Budget/2014, dt.10.01.2015
4. Lr.No.009168/Advt.I/2014, dt.01.10.2014
5. Lr.No.634/IT,E&C/IT Promotion/CEO Conclave/Vizag/2014/A, dt.17.10.2014

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O R D E R:

As part of IT Promotion activities, Government organizes annual Mega IT event other IT Promotion conferences and events, participates in National and International exhibitions, gives advertisements in Print & Electronic Media, provides sponsorship support to the conferences, participates in IT Promotion road shows networking meetings (Within India & Abroad), prints the ICT Policy and other promotional brochures, engage IT Promotion legal/professional consultancy services and payment of fee/charges thereon. For undertaking all these IT Promotions activities, for attracting IT companies to locate their operations and further grow in the State, certain expenditure needs to be incurred from time to time on priority and need based requirement.

2. In this regard, CEO, Conclave was organized at Vizag on 29.10.2014 to create awareness of the conducive policies of new Government and attracting investments in to the Sate of Andhra Pradesh. Around 600 Major IT Companies attended this Conference. For this purpose, in order to create visibility about the happing of the Event advertisements in Print Media in certain National News papers were given though Information and Public Relations Department issued by M/s Ramakanth Advertisement Private Limited.

3. Vide reference 4<sup>th</sup> read above, Information and Public Relations Department while enclosing the bills with copies of office Release order and newspaper clippings issued to daily newspapers released through M/s Ramakanth Advertising Private Limited, Hyderabad, requested this Department to take necessary further action arranging for payments of advertising charges to the M/s Ramakanth Advertising private Limited.

4. In view of the above and after careful examination and consideration, Government hereby accord, sanction for an amount of Rs. Rs.31,19,600/- (Rupees Thirty one lakhs Nineteen thousand and six hundred only) to M/s Ramakanth Advertising Private Limited.

P.T.O.

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5. The amount sanctioned in Para 3<sup>rd</sup> above shall be debited to the following Head of Account:

3451 : Secretariat Economic services  
MH (090) : Secretariat Schemes included in the Plan  
GH (11) : Normal State Plan  
SH (22) : Information Technology & Communications Dept  
280 : Professional Services  
284 : Other Payments

The Joint Secretary HRD & DDO (Code 2702-1401-001), IT,E&C Department shall draw the amount sanctioned in para 3<sup>rd</sup> above by preferring an adjustment bill land credit the said amount of Rs.31,19,600/- (Rupees Thirty one lakhs Nineteen thousand and six hundred only) /- to the M/s Ramakanth Advertising Private Ltd. under the following credit Head of Account:

Name : M/s Ramakanth Advertising Private Ltd  
Account No. : 21420510000014  
Type of Account m : CC Account  
Name of the Bank : UCO Bank  
Name of the Branch : Midcorporate Branch, Banjara Hills, Hyderabad  
MICR Code : 500028017  
IFSCODE : UCBA0002142  
PAN.No. : AABCR8954L

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

KONA SASIDHAR  
SECRETARY TO GOVERNMENT

To  
The M/s Ramakanth Advertising Pvt. Ltd  
401, Shiva Sai Sannidhi, Dwarakapuri Colony, Pujagutta, Hyderabad  
The Accountant General (Audit), Andhra Pradesh, Hyderabad  
The Accountant General (A&E), Andhra Pradesh, Hyderabad  
The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad  
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad  
The Pay and Accounts Officer, Andhra Pradesh, Hyderabad  
The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad  
The Joint Secretary & DDO, IT,E&C Department  
The Commissioner, Information & Public Relations Department  
Copy to:  
Fin (EXPR-GAD II) Department  
SF/Spare

**//FORWARDED BY ORDER//**

**SECTION OFFICER**